

## Course Name: Graphic Design III

**Program of Study:** Communications Technology Careers

**Subcategory:** Communications Technology Occupations

**Anoka-Hennepin Number:** 76531 (Graphic Design III)

**State Prog. Code:** 171502 - **Course Code:** 43

**Number Days:** 58 **Approx. Hrs.:** 65 - **Term:** 1 Tri

**Number of Credits:** .5

**Prerequisites:** Graphic Design II

**Brief Description:** Elective open to grades 10, 11, and 12. Students who desire advanced knowledge in the graphic design process should take this course. Photo-offset Lithography Printing (Offset Printing) and Photo Silk Screen-Printing (Screen Printing) processes will incorporate multiple colors in this course. This course covers advanced; design elements, design theory, and design processes used in the Graphic Communications Industry. You will form your own graphics company and produce graphics products.

**Course Outcomes:** The following topics will be addressed:

**A. Safety**

1. Understand and demonstrate proper safety procedures in the area of dress, vision hazards, behavior, accident procedures, computer ergonomics and digital security as it pertains to graphic design programs

**B. Content**

1. Students will learn advanced features of Adobe Creative Suites software
2. Students will create a printing company with logo and produce products to complete orders.
3. Work will be done in screen and offset printing processes in multiple color designs
4. Students will apply basic mathematics and measuring skills to graphic design.
5. Students will assemble a portfolio of completed projects.
6. Students will gain knowledge of different occupations in the graphic communication field.

**Methods:** This course will include required reading that relates to the instructional units listed, lectures, discussions, demonstrations, and self-paced work. Although this is a hands-on, computer-based course, it will be necessary for students to become familiar with new terms, concepts and processes before practicing new skills. All lectures and demonstrations are followed by activities that allow students to more fully understand the presented material.

**Evaluation:** The grade for this course will be based on the following:

- A - 100% - 90%
- B - 89% - 80%
- C - 79% - 70%
- D - 69% - 60%
- F - 59% or below

Grades will consist of tests, daily assignments, portfolio, participation and attendance.

**Resources:** The following resources are needed for this course:

- Pen or Pencil
- Folder
- Notebook
- Flash Drive (memory stick) for computer
- Appropriate clothing for work in class – See instructor for complete list of appropriate clothing as different classes have different requirements.
- Some clothing or objects will be needed for screen printing

**Attend. & Conduct:** Attendance and class participation are critical to the student's success in understanding and gaining familiarity with CTE concepts. Please notify the instructor if you will be missing any classes. Students are expected to submit their own work for this course. Academic dishonesty will NOT be tolerated. This includes copying the work of other students during examinations; unauthorized collaboration on homework and project assignments; unauthorized use of the internet to obtain homework and/or test answers; representing work done by others as your own.

**College Credit or Professional Certification:** Pending

**# Coll Cr (if any):**

**School(s) Accepting Credit:**

**# Hrs Toward Prof. Cert. (if any):** 0 **Qualification Method:** Course compl. w/specified grade

**Details:**